

VICTOR RASGAITIS

Victor Rasgaitis: Copywriter

Portfolio: www.victorrasgaitis.com

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31501 Lake, Bay Village, OH 44140

Internships

DDB Chicago [2009]

Copywriter intern for AT&T Business.

Slingshot [2008]

Copywriter intern through the AAF Stickell Award Program. Clients included: Greyhound, Joe's Crab Shack, Conoco 76, Dave & Buster's, The Tyler Paper, MolliCoolz!, Slingshot Internships, The Mozzarella Company and Theatre 3 Dallas.

ThePalestra.com [2007]

Assistant to the Director of Sales and Advertising for a college sports and entertainment news web site.

IMG - Arnold Palmer [2007]

Marketing intern for the interactive brand manager.

Freelance

Victor Rasgaitis Music [Present: Since 2004]

Promoting performances and albums online, in print, and through TV and radio.

RR Freestyle For Men [Since 2005 - 2009]

Online and direct mail campaigns for an independent men's clothing store. Also sales.

Donate Life Ohio [2007-2008]

Interactive campaign that registered 2,053 new Ohio organ donors in the first 6 months.

University

1st Place AAF National Student Advertising Competition: AOL Instant messenger [2007-2008]

First place national campaign. Leading contributor on creative, production and presentation teams.

National Finalist AAF National Student Advertising Competition: The Century Council [2008-2009]

Creative Director and presenter for fully integrated campaign to reduce college alcohol over-consumption.

AAF National Student Advertising Competition: Coca-Cola [2006-2007]

Third place AAF 5th District campaign. Leading contributor on creative, marketing, production and presentation teams.

OU Ad Association [2005-2009]

President, Promotions Chair and Web Master. Creative director on a branding campaign that increased regular meeting attendance by over 100% through print, online and public relations efforts.

Online

TheCreativeBlender.com

TheCopyMachine.com

OUAdAssociation.org

Share-Your-Heart.org

RRFreestyle.com

Rogue-Gaming.com

Wintergreen-Marketing.com

KevinGreevesPhotographer.com

TallPoems.blogspot.com

Awards

AAF's Vance and Betty Lee Stickell Award / Internship Recipient [2008]

Selected as a one of the country's top 15 AAF students and sent to work at Slingshot.

OU Ad Bowl Best of Show / Viewer's Choice [2008] / Best Production [2009]

AWNY Career Day National Poster Contest Winner [2007, 2008]

Conferences

Chicago Ad Federation [2007 - 2009]

AAF National Conference [2008-2009]

AWNY [2007 - 2008]

AAF Cleveland [2006]

Education

The Creative Blender

TheCreativeBlender.com is the first peer-to-peer online portfolio school. I launched the site in May 2009 to help undergrads learn creative.

E.W. Scripps School of Journalism, Ohio University [2005-2009]

Advertising Management program specializing in Marketing and Psychology with private study in creative.

GPA: 3.44 (General) 3.73 (Advertising)