

COMS 640: Rhetorical Theory

Raymie McKerrow

➤➤ Reading List

1. McGee: The "Ideograph"
2. McKerrow: Critical rhetoric
3. Pan Chao & Sei Shonagon: Rhetorical Theory by Women Before 1900
4. Burke: some excerpts
5. Poulakos: Toward a Sophistic Definition of Rhetoric
6. Fisher: Narrative as a Human Communication Paradigm
7. Farrell: Practicing the Arts of Rhetoric
8. Farrell: Knowledge, Consensus, and Rhetorical Theory
9. Bitzer: The Rhetorical Situation
10. Vatz: The Myth of Rhetorical Situation
11. Rhetoric in Ancient China

Continuing Adding...