

THE DAILY MULTIPLE

SERIGRAPHY / ART 248

Fall 2006, #00800, Seigfred 201, MW 9:10am--12pm

Melissa Haviland
haviland@ohio.edu
Seigfred 433, 593-0141
Office Hours:
MW 8am – 9am or 12pm – 1pm
by appointment (sign-up on my door)

SERIGRAPHY is designed to introduce you to a survey of screen printing techniques; including hand-cut, painted and photographic stencils and multi-color printing. A series of critiques, group discussions, research and information gathering assignments, lectures and demonstrations complement studio work. You will be given the opportunity for in depth exploration of selected techniques and processes to begin to understand your particular approach to serigraphy image-making. Emphasis will be placed on your mastery of the technical processes, problem solving within process and idea, and the quality of the original artwork, which are produced. Most of these processes require practice, experimentation and lots of time to perfect your skills and results.

COMMUNITY AND CLASS PARTICIPATION are very important within a printshop. We will work in small groups and pairs throughout the course. You will be expected to "play nice" and contribute. Your participation is essential to running a smooth and clean shop. Often we will have critiques or discussions about our sketches/ideas, proofs or finished prints. Everyone will be expected to participate in these discussions. *ATTITUDE, WORK ETHIC AND PARTICIPATION IN CLASS CRITIQUES AND DISCUSSIONS WILL BE FIGURED INTO YOUR GRADE.*

SHOP MAINTENANCE cannot be emphasized enough. It is essential that you clean up after yourself and treat the equipment with respect. Under no circumstance should you assume that anyone would clean up after you. Many students use this shop over the course of the quarter. A clean shop allows for the efficient and successful creation of high-grade work.

IF YOU PROVE TO ABUSE THE SHOP YOUR GRADE WILL BE AFFECTED.

In addition to day-to-day maintenance, the class will take time each Thursday, at the beginning of class, to do a more thorough clean up.

****THERE WILL BE A MANDATORY CLEAN-UP HELD DURING OUR SCHEDULED FINAL EXAM TIME SLOT. EVERY STUDENT IS REQUIRED TO ATTEND! IF YOU MISS THIS MEETING, YOUR GRADE WILL BE HELD UNTIL YOU HAVE PUT IN ONE AND A HALF HOURS OF CLEAN-UP IN THE SHOP!**

SHOP HOURS--The printmaking shop will be open most of the time for your use. You are not allowed to use the shop if another class is in progress (a schedule of these hours will be listed on the door to the shop). Visit the Art Office (Seigfred 528) to receive your door access code. This will allow you to enter the building at any time!

****YOU ARE NOT ALLOWED TO USE THE SHOPS AT ALL ON SATURDAYS — THESE ARE RESERVED FOR GRADUATE STUDENTS!!**

ATTENDANCE is mandatory due to the enormous amount of information involved in the processes of printmaking. Absences, late arrivals and early departures will cause you to miss valuable information and demonstrations, which will not be repeated.

NO ABSENCES ARE EXCUSED!

Meaning that you are responsible for the material covered and assignments due while you were gone. Exchange phone numbers with your fellow students, so you can stay up on what was missed.

****AFTER TWO ABSENCES, 5 POINTS (HALF A LETTER GRADE) WILL BE DEDUCTED FROM YOUR FINAL GRADE FOR EACH ADDITIONAL ABSENCE.**

****LATE ARRIVALS (15 MINUTES LATE) AND EARLY DEPARTURES WILL BE RECORDED. THREE LATE ARRIVALS /EARLY DEPARTURES WILL EQUAL ONE ABSENCE.**

****IN ADDITION, MISSING A MAJOR CRITIQUE WILL RESULT IN 5 PTS BEING DEDUCTED FROM YOUR FINAL GRADE!! JOIN US — EVEN IF YOUR ASSIGNMENT IS NOT FINISHED! CRITIQUES ARE NOTED ON THE SCHEDULE AND YOU WILL BE NOTIFIED IF THIS SCHEDULE CHANGES!**

EVALUATION of your interaction with this course will be computed from a combination of daily deadlines, cultural events, and assignments. Each assignment will be worth an allotted amount of points; graded on: adherence to assignment guidelines; submission of work on time; mastery of technique/craftsmanship; formal and conceptual concerns; participation in the critique; and your daily work ethic, participation, attitude and improvement. Evaluation factors will change slightly for each assignment. Example of an assignment grade sheet:

CRAYON/PENCIL PROJECT (15 PTS)

Comments:

	failing	poor	average	good	excellent
Concept (what the work is saying, the research and thought put in to it)	1	2	3	4	5
Composition (the formal/design concerns: color, texture, layout, etc)	1	2	3	4	5
Craft (use and selection of the media, presentation of the piece, printing, etc)	1	2	3	4	5
Participation in Critique (amount and quality of comments, thoughtful?, critical?)	1	2	3	4	5

Average _____ x 3 = _____

LATE WORK WILL BE ACCEPTED BUT WITH A GRADE DEDUCTION--10% WILL BE DEDUCTED FOR EACH CLASS DAY THAT THE ASSIGNMENT IS LATE. NOTE: THE FINAL ASSIGNMENT WILL NOT BE ACCEPTED IF IT IS LATE!!

The following lists my approach to assigning letter grades:

- A** OUTSTANDING --- exceptional understanding and application; goes beyond the expectations for the assignment in every way; a unique approach
- B** GOOD --- a thorough understanding and/or application; goes beyond some expectations for the assignment; a successful solution
- C** AVERAGE --- an adequate understanding and/or application; simply meets all the requirements for the assignment but offers little in the way of innovation, insight or challenge for the assignment or one's ability
- D** BELOW AVERAGE/VERY POOR --- deficiencies in understanding and/or application; does not meet assignment requirements; a poor solution
- F** INADEQUATE --- little to no understanding or effort; severely deficient solution; unacceptable at the university level

The following lists the grading scale and specific point breakdown for this course:

(my grading system will become evident with the more specific illustration in the first assignment sheet!)

100 -- 92 pts = A
91 – 90 pts = A –
89 – 88 pts = B +
87 – 82 pts = B
81 – 80 pts = B –
79 – 78 pts = C +
77 – 72 pts = C
71 – 70 pts = C –
69 – 68 pts = D +
67 – 62 pts = D
61 – 60 pts = D –
59 -- 0 pts = F

Conference Participation	25 pts
Poster (group project)	10 pts
Multi-Color Print	20 pts
Repeat Printing	20 pts
Consumer Object	25 pts
Total	100 pts

RETENTION OF ARTWORK

Within this course you will be producing small editions of your prints. I may retain one print from each edition, if it is a strong example of the assignment, to add to the collection of student prints. These prints will be documented and may be displayed on my teaching website at <http://oak.cats.ohiou.edu/~haviland/>. You are also expected to donate one print to the Printmaking Department Archive. This print will be your 3-stencil/exchange print.

ACADEMIC DISHONESTY

The Ohio University Student Code of Conduct prohibits all forms of academic dishonesty. These include cheating; plagiarism; forgery; furnishing false information to the University; and alteration or misuse of University documents, records, or identification. If you engage in course-related academic dishonesty, your grade on the work in question or in the course may be lowered by the instructor. Any student wishing to protest the instructor's action has recourse to the established grievance procedures, starting at the department level. (See the Undergraduate Catalog or Student Handbook or contact University Judiciaries for further information.)



**THIS IS THE
BEST TIME
POSSIBLE
TO BE ENROLLED
IN A PRINTMAKING
COURSE AT
OHIO UNIVERSITY!!**

**YOU HAVE THE
CHANCE TO BECOME
INVOLVED WITH...**

2006 MAPC CONFERENCE: FORGING CONNECTIONS

Printmaking has a longstanding tradition as an artistic medium that forges connections; historically it has been used as a means of reproduction, connecting artwork to the masses and for the mass dissemination of ideas, both political and artistic. Today, with the infusion of digital media connecting everyone with access to the web, the definitions and functions of printmaking have expanded beyond the traditional methods and media. Print conferences were created as a way to forge connections between artists dedicated to the rich and varied creative opportunities provided by the print media. This MAPC conference is dedicated to the theme of connections.

For more information, including speakers, exhibition fees, specifications, etc., please visit the "Forging Connections" website at <http://www.finearts.ohio.edu/art/mapc.html>

The 2006 MAPC Conference: Forging Connections will be hosted by the Ohio University School of Art Printmaking Department and organized by Karla Hackenmiller, Melissa Haviland, Art Werger & Robert Lazuka.

The Mid-America Print Council was formed in 1992 as a regional membership organization (affiliated with the American Print Alliance), and serves its membership through biannual conferences, the publication of the twice-annual Journal, the sponsorship of member juried exhibitions, and currently has around 400 members. MAPC has established a strong regional organization for educational exchange and dialog, community networks, sponsorship and support of printmaking awareness, quality and appreciation. Past conferences have been held at: Indiana University South Bend; Indiana University Southeast, New Albany; the University of Cincinnati; St. Cloud State University, Minnesota; the University of Wyoming, Laramie.

The MAPC region encompasses the states of Colorado, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin and Wyoming. Members include printmakers, papermakers, book artists, art historians, curators, and collectors from across North America and abroad.

MATERIALS INCLUDED IN KIT (PURCHASED FROM OU PRINT GUILD):

- 1 printing screen (small)
- 1 quart Ulano TZ Emulsion
- 1 quart Ulano #4 Stencil Remover (in refillable spray bottle)
- 10 sheets printing paper—Lenox 100, 22" x 30"
- roll of acetate
- card stock

MATERIALS YOU ARE RESPONSIBLE FOR:

NECESSARY MATERIALS:

- your 2nd printing screen
- newspaper pad (18" x 24" or larger)
- Baby Oil / design vellum (11" x 17") / transparency material
- few sheets of construction/drawing paper (to act as a stencil)
- Self-Healing cutting matt or piece of chipboard / foam core (to use as a portable cutting board)
- duct tape (Gorilla tape is GREAT for serigraphy!!)
- scotch tape
- masking tape
- x-acto knife (with new blades)
- pencils (automatics are the best!)
- opaque paint markers (variety of sizes)
- variety of brushes
- sponges
- scrub brush
- plastic or metal bowls (for water)
- spatulas (lots!)
- plastic putty knife or old Vanda card, etc
- plastic or glass containers w/ lids (lots!)
- Greased Lightning and/or Simple Green cleaner
- paper towels (lots!)
- old bath towels
- apron/smock
- shoes w/ good traction on wet floors!
- bucket/container to hold everything
- a roll of quarters (for the car wash power sprayer!)

MATERIALS THAT WILL MAKE YOU LIFE EASIER:

- 12" squeegee (medium durometer 70 yellow – from screen supply company)
- roll of architecture tracing paper (canary paper—width of screen image area)
- utility knife (with new blades)
- metal ruler (ideally 24 or 36 inches)
- squirt bottle (for water)
- ear protection!

******OTHER SUPPLIES MAY BE NEEDED OVER THE COURSE OF THE QUARTER!!**