

### **Peer's Website Evaluation**

I am evaluating Jen Thompson's personal website. She created an original design that I think adds appeal. She used a white background with warm colors (red, orange, yellow) for the design. I feel that the color scheme works well with the new font she chose. Each page follows through with repetition by her name appearing on each page and by carrying through with the splash design.

I like how Jen used the graphics as her links to other pages. She fixed the grainy edges around her buttons, which makes the pages flow better. The graphic links on the left side of each page is repeated so create a menu bar so the viewer can go to any page he or she desires. Each graphic has a rollover state which changes the red button to an orange button.

Jen did a great job utilizing repetition throughout her website by using the splash graphics as her links. Some aspects of the design were also used as the background for some pages. The contrast of the red, orange and yellow mixture looks nice on the white background and black text. She aligned her text to the right of the eye of the swirl which adds appeal. She also effectively used proximity by the way she grouped her information.

Jen decided to use the same theme with the splash, but changed the layout of her buttons on her final website. I think that the changes add appeal by appearing like a more professional website by its simplicity and ease of navigation. In regards to improvement, I think Jen has a very creative approach in designing her website.

I also realize that Jen is still experimenting with exactly how she wants to layout the information on her web pages. After she decides which one she wants to stick with, there will be uniform throughout her website. I do like how the rollover of the links turns an orange color which also goes with her theme. In regards to improvement, I think Jen has a very creative approach in designing her website.